

## OUR PURPOSE & VISION

Vora IQ is an **AI-native operating system** for founders and entrepreneurs. We replace the 6+ disconnected tools founders juggle with a **single AI platform** powered by 13 specialized agents, a persistent **Business Context Layer**, and **milestone-based roadmaps** that help founders build, run, and scale their businesses.

### TEAM

#### KHALEL DUMAZ

*Co-Founder & Design Technologist*

- Ex-Meta, Amazon/Ring, Fanatics
- Shipped Meta AI app & Ray-Ban Meta AI glasses
- Products used by 100s of millions
- Scaled startups as founding member

#### JEFF LEUNG

*CTO*

- Ex-Amazon Engineering Manager
- Security, infrastructure & AI infra
- 12-year partnership with Khalel

### PLATFORM

#### 13 AI AGENTS

Strategy, finance, marketing, product, and operations agents working in concert.

#### BUSINESS CONTEXT LAYER

Persistent memory that keeps every agent aligned on your business state.

#### MILESTONE ROADMAPS

Structured execution paths that prevent founders from skipping critical steps.

### WHY WE WIN

- **Structured OS** not a chatbot wrapper
- **Shared context** across all agents via BCL
- **Execution discipline** via milestone roadmaps
- **Zero competition** at the multi-agent OS layer

#### TRACTION

- iOS Dec 2025, Full Web Platform Mar 2026
- 250+ organic users, \$0 CAC
- Paying customers live
- Mixpanel instrumented (23 events)

#### TARGET RAISE

**\$500K–  
\$1M**

*Pre-Seed*

#### PRICING

**\$29.99**

*Monthly / \$180 Annual*

#### MARKET (TAM)

**\$25B**

*AI business tools + entrepreneurship services*

#### GROSS MARGIN

**~76%**

*Validated against real run data*

#### INFRA COST

**~\$2K/yr**

*Ultra-lean platform overhead*

## USE OF FUNDS

#### ACQUISITION

Paid acquisition experiments, performance channels, and creator-led growth loops to scale \$0 CAC momentum.

#### PARTNERSHIPS

Business school and accelerator partnerships to embed Vora IQ into founder pipelines at the source.

#### AI INFRASTRUCTURE

Scale orchestration, optimize token costs, expand RAG capabilities across all 13 agents.

#### RUNWAY

12–18 months to hit Series A metrics: retention, revenue, engagement.